



Sponsorship opportunities for the Second annual Caldwell Rodeo Roundup May 8 and 9 2026

This community event will bring a large audience and will be a great welcome to spring after this long winter. We hope that you will join us by being part of this event. Attached please find many sponsorship opportunities. We can be flexible if you want to look at other options. For Sponsorship questions please contact the person you have been working with or contact Neil Taylor at 828-312-0830 or Moria Montalbano at 828-728-7050 or Caldwellagfair@gmail.com

Banners:

The rodeo will be produced by the Great American Rodeo Company (GARC)

Artwork for Banners needs to be submitted ASAP to Crystal Taylor at Crystal1Caldwellagfair@gmail.com, with a cc to caldwellagfair@gmail.com. Please send artwork as soon as you commit to sponsorship, the deadline for submission is April 27.

Payment:

Please submit payment for sponsorship via check to

Caldwell County Agricultural Fairgrounds Inc
PO Box 337
Hudson, NC 28638

Or via Venmo @Caldwellagfair

If you need an invoice or W-9 (we are a 501C3), contact Moria Montalbano at 828-728-7050 or Caldwellagfair@gmail.com

Thank you for joining us for this exciting event.

ARENA SPONSORSHIP(UNLIMITED) \$350

- ★ SOCIAL MEDIA & BANNER ADVERTISEMENT, FREE VIP PARKING

BULLFIGHTER SPONSORSHIP(2) \$450

- ★ LOGO ON BULLFIGHTERS JERSEY
- ★ VIP PARKING
- ★ SOCIAL MEDIA & BANNER ADVERTISEMENT
- ★ ANNOUNCER ADVERTISEMENT THROUGHOUT RODEO

EVENT SPONSORSHIP(8) \$750

- ★ "YOUR BUSINESS REPRESENTS" BULL RIDING EVENT
- ★ VIP PARKING
- ★ SOCIAL MEDIA & BANNER ADVERTISEMENT

JUDGE SPONSORSHIP(2) \$750

- ★ ★ LOGO ON JUDGES SHIRTS
- ★ ★ VIP PARKING
- ★ ★ SOCIAL MEDIA & BANNER ADVERTISEMENT
- ★ ★ ANNOUNCER ADVERTISEMENT THROUGHOUT RODEO

RODEO CLOWN SPONSORSHIP(2) \$1000

- ★ ★ LOGO ON CLOWN BARREL
- ★ ★ 5 FREE TICKETS TO RODEO & VIP PARKING & SEATING
- ★ ★ SOCIAL MEDIA & BANNER ADVERTISEMENT
- ★ ★ ANNOUNCER ADVERTISEMENT THROUGHOUT RODEO

PICK UP MEN SPONSORSHIP (1) \$1,500

- ★ ★ ★ LOGO ON PICK UP MEN SHIRTS
- ★ ★ ★ 5 FREE TICKETS TO RODEO, VIP SEATING & PARKING
- ★ ★ ★ SOCIAL MEDIA & BANNER ADVERTISEMENT
- ★ ★ ★ ANNOUNCER ADVERTISEMENT THROUGHOUT RODEO

BUCKING CHUTE SPONSORSHIP (4) \$2,000

- ★ ★ ★ ★ LOGO ON BUCKING CHUTE
- ★ ★ ★ ★ 5 FREE TICKETS TO RODEO, VIP SEATING & PARKING
- ★ ★ ★ ★ SOCIAL MEDIA ADVERTISEMENT
- ★ ★ ★ ★ ANNOUNCER ADVERTISEMENT THROUGHOUT RODEO

EQUIPMENT SPONSORSHIP (1) \$2,500

- ★ ★ ★ ★ ★ LOGO BANNER PROMINENTLY PLACED AROUND ARENA
- ★ ★ ★ ★ ★ 5 FREE TICKETS TO RODEO VIP SEATING & PARKING
- ★ ★ ★ ★ ★ SOCIAL MEDIA ADVERTISEMENT
- ★ ★ ★ ★ ★ ANNOUNCER ADVERTISEMENT THROUGHOUT RODEO



PREMIERE BANNER SPONSORSHIP

\$500



- PREMIERE BANNER ADVERTISEMENT (BEST LOCATION)
- VIP PARKING
- SOCIAL MEDIA ADVERTISEMENT

MUTTON BUSTIN SPONSORSHIP(1)

\$1500



- MUTTON BUSTIN BANNER ADVERTISEMENT
- 5 FREE TICKETS TO RODEO & VIP SEATING
- SOCIAL MEDIA & BANNER ADVERTISEMENT
- ANNOUNCER ADVERTISEMENT AT RODEO DURING MUTTON BUSTIN

BOUNTY BULL & BOUNTY HORSE (2)

\$1500



- YOUR BUSINESS REPRESENTS THE FEATURED BOUNTY BULL/HORSE
- 5 FREE TICKETS TO RODEO, VIP SEATING & PARKING
- SOCIAL MEDIA & BANNER ADVERTISEMENT
- PICTURE WITH SELECTED RODEO ATHLETE
- ANNOUNCER ADVERTISEMENT AT RODEO

ROPING CHUTE SPONSORSHIP(2)

\$2000



- BANNER LOGO ON ROPING CHUTE
- 5 FREE TICKETS TO RODEO, VIP SEATING & PARKING
- SOCIAL MEDIA ADVERTISEMENT
- ANNOUNCER ADVERTISEMENT AT RODEO

SHUTTLE SPONSORSHIP(1)

\$3000



- EXCLUSIVE SHUTTLE SERVICE
- 5 FREE TICKETS TO RODEO, VIP SEATING & PARKING
- SOCIAL MEDIA, BANNER ADVERTISEMENT & ANNOUNCEMENTS THROUGHOUT RODEO

2nd Annual Caldwell Rodeo Roundup



May 8-9 7:30pm

