**Please join us to making these exciting events a great time for the community**

**KCBS sanctioned BBQ competition: Foothills Smoke Off Challenge**
**This Event will be Friday October, 23 and Saturday October 24**

**Sponsor Banners will be displayed at The Foothills Smoke Off Challenge**

We have a variety of Sponsorship opportunities:

**General Fair Sponsorship:**

- Fair Sponsorships support our ability to have a more vibrant and interactive fair. While not sponsoring a specific activity it allows us the opportunity to be more creative in bringing forth many things for the community to enjoy. Sponsorship will be recognized on our website as well as banners strategically placed around the fairground.
    - **Community Sponsorship**, your logo will appear on all of our marketing information, you will be prominently recognized on our website and facebook page. Banner will be strategically located at the Fair; you may have a display if you wish prominently located on the Fairgrounds. You will be given 16 weekly passes.
        - Community Sponsorship is $10,000
    - **Premium Sponsorship** will include higher level of website recognition, social media push recognition and premium banner placement at the Fair. You will be given 4 weekly passes
        - Premium Sponsorship is $2,500
    - **Supreme Sponsorship** will include web recognition and banner placement at the Fair. You will be given 2 weekly passes
        - Supreme Sponsorship is $1,500
    - **Patron Sponsorship** will include web recognition and banner placement at the Fair. You will be given 4 daily passes.
        - Patron Sponsorship is $500
    - **Friend in the Community** will include web recognition and banner placement at the Fair. You will be given 2 daily passes.

        - Friend in the Community Sponsorship is $350

**Livestock show Sponsorship:**

- This supports the opportunity for the local youth to participate and have a wonderful experience showing their animals as a part of the Caldwell County Ag Fair. Your sponsorship will include a banner at the show barn, and announced recognition as part of the Livestock show. We will have a sheep show on Wednesday, Goat show on Thursday, and Cow show on Sunday. You will receive 4 daily passes.
    - Sponsorship for the livestock show is $1,000.

**Old Fashioned Field Day Sponsorship:**

- We will be having Old Fashioned Field Day events on Thursday evening providing an opportunity for the local youth to come out and enjoy some old fashioned activities like: sack race, three legged race, egg race etc. Your sponsorship of this activity will allow us to get real creative and bring some old fashioned fun to the fair. Sponsorship will be recognized on our website as well as with a banner at the Fair. If you would like naming rights for the Field Day please let us know and we can accommodate. You will receive 4 daily passes.
    - Sponsorship for the Old Fashioned Field Day is $500.

**Senior Lunch Sponsorship**

- The Senior lunch on Wednesday before the fair opens provides a gathering for local seniors, in addition they get the opportunity to review the exhibits without the crowd. Sponsorship will be recognized on our website as well as with a banner at the Fair. In addition there will be an opportunity to interact with the Seniors during the lunch
    - Sponsorship for the Senior Lunch is $600

**Exhibit Hall Sponsorships**

**Fair Book Ad:**

- To support the premiums for all the wonderful exhibits the local community enter in the Exhibit Hall we will have an online Fair Book this year. Your ad will be placed on the exhibit hall page of the Fair website and a banner recognizing all the ad vendors will be placed at the exhibit hall.
    - You can purchase an “ad” in the fair book for $100

**Kids Corner:**

- We will be creating a “wind down play area” for our young fair fans in the exhibit hall. This will create an opportunity for some quiet play time when they (or their parents) need a break. Your sponsorship will provide an opportunity for us to really make this a relaxing and fun space for families. Sponsor banners will be placed at the kids corner. If you are interested in naming rights please let us know and we can accommodate. You will receive 4 daily passes.
    - Sponsorship for the Kids Corner is $500

Logo’s for Banners, flyers for Fair book Ad, should be sent to Caldwellagfair@gmail.com at the same time that you submit payment for your sponsorship so we have plenty of time to get the banners produced and recognition on our Website and Social Media pushes.

**Payment can be made either as a Venmo payment or check to the following:**

Venmo: @Caldwellagfair

Check to:
Caldwell County Agricultural Fair Inc
PO Box 337
Hudson, NC 28638

Caldwell County Ag Fair is a 501C3 non-profit entity, ID # 56-6060800
If you need a W-9 please contact Caldwellagfair@gmail.com and we will send to you.